



June 27, 2011

THE CHANNEL MARKER

Rotary Club of Pearl Harbor

Celebrating 61 Years of Service!

IN THE WAKE

MEETING REPORT June 20, 2011

CALL TO ORDER

Rotary International
www.rotary.org

President Ray Klingensmith

District 5000

Governor John Steelquist
Asst. Dist Governor Liz Kane

Chartered June 14, 1950



Rotary Club of Pearl Harbor

Club Officers

President..... Elouise P. Kaanaana
President-Elect..... Connie G. Kraus
Vice President..... John C. McLaughlin
Secretary..... Lori D. Williams
Treasurer..... Stella Kimura
Past President..... Ernest G. Anderson
Sergeant-at-Arms..... Stefanie Wilson

Directors

Club Service..... Kimberly B. Moore
Service Projects..... Connie G. Kraus
International Service... William H.Q. Bow
New Generations..... Ernest S. Heard
Membership.. Donna Fasone McLaughlin
Public Relations..... Raymond Noh

Interact Clubs Sponsored

Aiea High School
Farrington High School
Moanalua High School
Radford High School

Sister Clubs

Hiroshima Southeast, Japan
Tokyo Osaki, Japan
Avachinsky, Russia

Meeting Schedule

Mondays, 12:00 Noon
Oahu Country Club
150 Country Club Road

Channel Marker Published by
Harvey Gray

Aloha mai kako! President **Ellie Kaanaana** welcomed guests and members to the 2,812th meeting of the Rotary Club of Pearl Harbor where we Bridge the Gap to enhance the vitality and viability of our club through Rotary International Strategic Priorities: Support and Strengthen Clubs, Focus and Increase Humanitarian Service, Enhance Public Image and Awareness and Five Core Values: Service, Fellowship, Diversity, Integrity and Leadership. Building Communities and Bridging Continents.



Steve Dyer

Pat Middleton

George Topic

Leading in prayer and inspiration was PP **Steve Dyer**, District Alumni Co-Chairman, partner with Ayabe, Chong, Nishimoto, Sia and Nakamura Attorneys at Law. He's been a member since July 29, 1991 and sponsored by **Don Devaney**.

Pat Middleton, owner of Volcano Orchids led the Pledge Allegiance. She's been a member since Aug 29, 2005 and sponsored by **Donna McLaughlin**.

Our song leader **George Topic**, Harmony of the Pacific Chairman, Principal Broker for Topic Realty, inducted February 6, 1967 and sponsored by **Wally Backus**, led us in singing *God Bless America*.

RECOGNITION

Acting Sergeant-at-arms **Connie Kraus** recognized D5000 Leadership: PP **Steve Dyer**, Alumni Co-Chair, PP **Donna McLaughlin**, Interact Chair, Club Director **Kim Moore**, RYLA Oahu Coordinator. HYRF Board Member PP **Bruce Fink**; Rotarians within D5000: Calabash member **Alan Lloyd** (Windward); Rotarians from outside D5000: **Roger McLain** (Westlake TX); Guests of Rotarians: **Delores McLain (Roger)**, **Jeff**

IN THE WAKE

Workman (Donna McLaughlin), **Steve Kane** (Bruce Fink), **Aaliah Condon** (Pat Middleton); Scholarship & honorarium recipients & guests: **Meaghan Oshiro, Kelsey Porto, John Goto, Eva Long, Glory Rojo, Sanoë Tuitele, Elizabeth Tuitele, Tani Almont-Done, Mary Ann Kurose**



Steve Kane

CELEBRATIONS

President **Ellie** recognized this week's celebrations: 61st Birthday Rotary Club of Pearl Harbor Chartered June 14, 1950, Wedding Anniversaries: June 19 - **Bill & Kathy Bow**, June 24 - **Jeff & Karen Deer**.

ACKNOWLEDGEMENTS

Mahalo nui loa! To all who have brought canned goods for the Hawaii FoodBank to FEED THE HUNGRY

HAPPY BUCKS

HAPPY BUCKS: **Gene Kraus** \$100 TRF, **Patricia Middleton** \$5 TRF happy granddaughter **Aaliah** visiting today, **Kim Moore** \$20 TRF & \$20 Club Happy, **Lori Williams** \$11 TRF 11th wedding anniversary, **Les Hunkele** \$10 glad to be back from Korea, looked for **Steve Kane** in Korea, found him at today's Rotary meeting.

ROTARY SCHOLARSHIPS



Pat, Sam, Kim, Steve & George

President **Ellie Kaanaana** introduced Scholarship Committee Chair **Kim Moore** who introduced Scholarship committee members: **Steve Dyer, George Topic,**

Sam Heard, & Pat Middleton. Honoraria of \$250 were presented to **Eva Long, Glory Rojo & Sanoë Tuitele;** \$1,000 was presented to **Kelsey Porto.** Hawaii Rotary Youth Foundation Scholarship of \$5,000 was presented to **Meaghan Oshiro.**



Steve Dyer, Eva Long, Pat Middleton, GloryRojo, Kim Moore, Meaghan Oshiro, Sam Heard, Ellie Kaanaana, Kelsey Porto, George Topic, & Dudley Fullard-Leo



Pearl Harbor Swirls Countdown
103 Days Remaining
Time Flies

PROGRAM

Program Director **Jeff Deer** introduced guest speaker **Wayne Vieira**, Director of Ticket Sales, 'Ahahui Koa Anuenue (AKA) University of Hawaii at Manoa Athletics Complex. 'Ahahui Koa Anuenue and the University of Hawai'i Foundation (UHF) have partnered with the University of Hawai'i at Manoa Athletics Department to create the position of Director of Ticket Sales and hired **Wayne Vieira** to implement this new initiative. Vieira is responsible for selling season tickets, group sales and AKA ticket packages for all of UH Manoa Athletics ticketed events. On the mainland and across the collegiate athletics landscape, today's trend is to develop "in-house" sales teams that can focus 100 percent of their time on sales and customer service. Vieira has extensive experience and success in direct sales in Hawai'i and has worked with various companies such as Wyndham Vacation Ownership,



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Holiday Promotions, Roberts Hawaii Tours and Hawaii'i Surf Sails, among others. "Wayne has the right fit of sales experience and local background to develop this new initiative and we are excited about the potential this position can offer. He will bring an added level of customer service and augment what we are currently doing with AKA and our ticket department," UH Athletics Director Jim Donovan said. "Our goal is to increase attendance and listen to what our fans have to say and we are confident that Wayne will do that." **Ahahui Koa Anuenue** is the University of Hawaii'i at Manoa Athletics Department's primary fundraising organization. Established in 1967, AKA manages the preferred seating program and athletic booster club programs for Manoa Athletics, and works in partnership with the UH Foundation for major and planned giving opportunities which benefit all athletic programs at UH Manoa. For more information about AKA, please visit the website at www.KoaAnuenue.org. The University of Hawaii'i Foundation Mission: To unite our donors' passions with the University of Hawaii'i's aspirations to benefit the people of Hawaii'i and beyond. We do this by raising private philanthropic support, managing private investments and nurturing donor and alumni relationships. Please visit www.uhf.hawaii.edu.

They are looking forward to the conference realignments coming up in 2012. That year starts off at USC and BYU. In 2013 they have USC, BYU Army and Washington in Hawaii and Navy away. They join Mountain West Conference (MWC) next year. MWC formed in 1998 with Air Force, BYU, Colorado State, New Mexico, San Diego State, UNLV, Utah and Wyoming next year. TCU leaves and Fresno, Nevada and Hawaii join in 2012.

Mountain Pacific Sports Federation (MPSF) was established in 1992 to serve members from Big West, Pac 10, WAC and other selected universities and later the Mountain West and West Coast Conference were added to provide championship competition for Division 1 intercollegiate Olympic sports in a conference setting. Today, MPSF serves 86 teams from 38 universities. UH is part of the MPSF for Men's Volleyball and Women's Water Polo and will continue in the future. Teams in the conference for Men's Volleyball (MVB) include Stanford, the reigning national champion, BYU, CS Northridge, Long Beach State, Pacific,

Pepperdine, UC Irvine, UCLA, UC Santa Barbara, UC San Diego and USC. Teams from the conference have won all but two championships since 1993.

Seven athletic programs generate enough revenue to finish in the black in each of the past 5 years. UH actually is operating at a smaller annual generated net loss than most NCAA Division 1-A programs. The UH self generates over 81% of our revenue, schools in the WAC and Mountain West average only 50%. 'Ahahui Koa Anuenue raised \$42 million for UH last year; donations to AKA are tax deductible. AKA manages the preferred seating program, booster club activities, and major gifts and development.

Ahahui Koa Anuenue's objective today is:

- Raise money for scholarships. There are 500 student athletes in the program with 300 to 350 on either full or partial scholarships.

- Build support for UH Athletics – Our Home Team

- Assist business growth through UH athletics

- Promote the importance of athletics in our community

Wayne reminded us of the 2007 football season. The success leading up to the Sugar Bowl. There were conversations around the water cooler, over bentos, in bars, just about everywhere about Colt Brennan, June Jones and everyone else on the field. The town was buzzing. Grocery stores, bars, the ticket office all felt a huge spike on game days. Rainbowtique actually doubled their gross sales for the year. When UH does well the whole family feels good about themselves. Remember the FAB five. We all knew every player...we all had our favorites. Blaisdell used to rock. Last year, women softball made a name for themselves. They were so successful that fans are still calling asking us to charge admission for the games. There is nothing like fans in the stands. There is even a study that showed that officiating is better for the home team when the bleachers are overflowing. That is



Ellie & Wayne Vieira

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why he's here today. TV is fine, but there is nothing like being there.

How can you support today?

Become a member of the AKA preferred seating member and parking program

Refer a friend or businesses associate to become a member

President Ellie **Kaanaana** thanked **Wayne Vieira** for his interesting and informative presentation and asked him to sign the children's book *Pele and Poli'ahu* by **Malia Craver**.

ADJOURNMENT

PP **Donna McLaughlin** led the 4-Way Test

ROTARY HISTORY

Rotary International Presidents (Continued from May 16)

1924-25

Everett W. Hill

Rotary Club of Oklahoma City, Oklahoma, USA

"Men spend years schooling themselves for business in order to live more comfortably and satisfactorily. But our education is lacking when it fails to teach us how to live with other people."

The Rotarian, May 1939



1925-26

Donald A. Adams

Rotary Club of New Haven, Connecticut, USA

"So we might as well recognize that in our word profit are contained both material and spiritual rewards. And the fine thing about life is that the man who does serve well generally

succeeds and receives his reward."

1926 RI Convention

ON THE HORIZON

Upcoming Meetings & Events

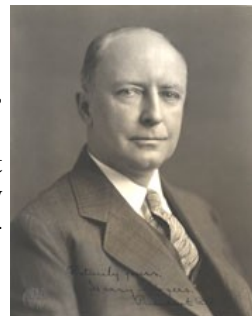
1926-27

Harry H. Rogers

Rotary Club of San Antonio, Texas, USA

"[The Rotary ideal] is that within us that makes us know that when we are serving others we are building ourselves."

1927 RI Convention



June

June 27: Andy Collins, NOAA National Marine Sanctuaries

July

July 4: DARK, Fourth of July

July 4: Celebration, 3:00 PM, Debbie Deibler's

July 11: Manny Menendez III, China – Changing the Landscape of Business

July 18: Aileen Perriera, Health and Wellness

July 25: Lou Young, Academy of the Pacific

THE 4-WAY TEST

Of the things we think, say or do

1. Is it the **TRUTH**?

'Oia 'i'o i keia o'lelo

2. Is it **FAIR** to all concerned?

Kupono ia ka kou

3. Will it **BUILD GOODWILL** and **BETTER FRIENDSHIPS**?

Kukulu lokomaika'i a me pilialoha maika'i a'e

4. Will it be **BENEFICIAL** to all concerned?

Pono ia ka kou